



Re: 2020 Laveen Pit BBQ

Dear Community Partner,

We are excited to host the 68<sup>th</sup> Laveen BBQ at Laveen's magnificent Cesar Chavez Park on Saturday, February 8, 2020. Cesar Chavez Park is a beautiful space to host our popular community event. We are very excited the park has room to expand with our growing population. The event attendance has been increasing over the years and having it at the park will allow the event to be even more successful. Last year we charged admission which decreased attendance. We want this to be a free event so more people can come join in the fun. Because it is a free, open air event we estimate to have over 6,000 attendees this year and more in the years to com. We have food and drink, bands, a community stage, 100+ vendors, a fun zone for all ages, and many other events that are fun for the whole family. This is the biggest event put on by the Laveen Community Council that brings our friends, family and neighbors together. We are reaching out to you because as always, it is our sponsors who make this event successful. The 202 South Mountain Freeway is scheduled to be finished by the end of this year! Can you imagine how exciting the additional growth and development will be for our village in southwest Phoenix? Join our fun event and grow with us!

The Laveen Community Council is a 501(c)(3) nonprofit organization. All profits go directly back into the Laveen community. Each year we provide scholarships to local high school graduates, give funds to various youth, school & community activities and provide many fun, Laveen events. The BBQ is a fantastic opportunity to enhance visibility and support for your business within our community. Again, the success of this event is only possible because of sponsors like you.

Please review the Laveen BBQ Sponsorship opportunities & feel free to contact a member of the Laveen BBQ Sponsorship team at any time. The sooner we get your information, the sooner we can advertise you on our website and social media!

I want to stress that the LCC is a non-profit community group and all profits go right back into keeping the Laveen community great!!

Sincerely,

Stephanie Hurd  
602-790-2205

Dan Penton  
602-448-2975

Cinthia Estela  
602-323-4266

Laveen Community Council  
BBQ Sponsorships Team  
bbqsponsor@laveen.org

**Presented by Laveen Community Council  
Non-Profit 501(c)(3) Organization  
P.O. Box 488, Laveen, AZ 85339**



## LAVEEN BBQ SPONSORSHIP OPPORTUNITIES

**\$10,000**

### TITLE BBQ SPONSOR (two available)

- 10' x 20' vendor space with canopy, 2 tables, 2 chairs
- Name & logo as Title Sponsor on printed flyers, posters, and social media
- Name & logo with hyperlink as sponsor on the LCC website & FB page
- Name & logo shared 15 times over 1.5 months prior to event on social media
- Name & logo included on LCC BBQ banner at main stage amphitheater
- Four 3' x 8' sponsor-provided banners on outside BBQ grounds fence
- Title Sponsor recognition at entrances
- Name & logo on Thank You Sponsors banner at BBQ & in Laveen 1 months after
- Name mentioned as Title Sponsor 8 times at main stage amphitheater
- Name mentioned as Title Sponsor 6 times at community stage
- Eight VIP parking spots
- One representative from the company can participate in our annual Cow Milking Contest
- Open to negotiating other sponsorship opportunities tailored to your company

**\$5,000**

### VIP BBQ SPONSOR

- 10' x 10' vendor space with canopy, 2 tables, 2 chairs
- Name & logo with hyperlink listed as VIP Sponsor on the LCC website
- Name & logo shared 8 times over 1.5 months prior to event on social media
- Two 3' x 8' sponsor-provided banners on outside BBQ grounds fence
- Sponsor recognition at entrances
- Name & logo on Thank You Sponsors banner at BBQ & in Laveen 1 months after event
- Name mentioned as VIP Sponsor 4 times at main stage amphitheater
- Name mentioned as VIP Sponsor 3 at community stage
- Four VIP parking spots



**\$2,500**

## **SUPREME BBQ SPONSOR**

- 10' x 10' vendor space
- Name & logo listed as sponsor on the LCC website
- Name & logo shared 3 times over 1 month prior to event on social media
- One 3' x 8' sponsor-provided banner on outside BBQ grounds fence
- Sponsor recognition at entrances
- Name & logo on Thank You Sponsors banner at BBQ & in Laveen 1 months after event
- Name mentioned as sponsor 2 times at main stage amphitheater
- Name mentioned as sponsor 2 times at community stage
- Two VIP parking spots

**\$1,000**

## **SUPPORTING BBQ SPONSOR**

- 10' x 10' vendor space
- Name listed as sponsor on the LCC website
- Name shared 2 times over 1 month prior to event on social media
- Name & logo on Thank You Sponsors banner at BBQ & in Laveen 1 months after event
- Name mentioned as sponsor once at main stage amphitheater
- Name mentioned as sponsor once at community stage
- One VIP parking spot

**\$500**

## **COMMUNITY BBQ SPONSOR**

- 10' x 10' vendor space
- Name listed as sponsor on the LCC website
- Name shared once around 2 weeks prior to event on social media
- Name & logo on Thank You Sponsors banner at BBQ & in Laveen 1 months after event



## SPONSORSHIP FORM

### BUSINESS / INDIVIDUAL INFORMATION

Sponsor Name: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Full Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_

### SPONSORSHIP LEVEL

\_\_\_\_\_ Title Sponsor \$10,000

\_\_\_\_\_ Supporting Sponsor \$1,000

\_\_\_\_\_ VIP Sponsor \$5,000

\_\_\_\_\_ Community Sponsor \$500

\_\_\_\_\_ Supreme Sponsor \$2,500

\_\_\_\_\_ Other Amount

Please return completed sponsorship form and e-mail your company logo (eps, jpg, tif) to [bbqsponsor@laveen.org](mailto:bbqsponsor@laveen.org) by **January 3, 2020** to guarantee listing in BBQ promotions. If received after this date, every effort will be made to accommodate. Banners must be received by **January 31, 2020**. A BBQ volunteer will remove from fence and lay on ground for pick up. It's the responsibility of the sponsor to grab the banners after BBQ.

Make check payable to: Laveen Community Council

Mail to: LCC – BBQ Sponsor  
PO Box 488  
Laveen, Arizona 85339

For more sponsorship info, please contact Stephanie at 602-790-2205 or email [bbqsponsor@laveen.org](mailto:bbqsponsor@laveen.org).

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_